

10th Asian Insurance CFO Summit 2016

25 – 27 May 2016

Centara Grand at CentralWorld, Bangkok, Thailand

Theme: “A Decade On: The Shifting Landscape in the Mind of the CFO”

Register by
26 April 2016 for
Early Bird Discounts!

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A decade has passed since the inaugural CFO Summit in Taiwan, and CFOs across the board have had to deal with a myriad of changes. Buzzwords such as disruption, big data, digital, innovation, robotics, blockchain and cyber security, that were not typically in the CFO's vocabulary are now the new norm. With the complex array of regulatory changes coupled with the increase of risk management challenges, increasing consumer demands for digital products and services, and growing competition from within and outside of Asia-Pacific, a time for market transition is evident.

The 10th Anniversary of the CFO Summit aims to address these issues and questions. What has changed over the past decade? What are the lessons learnt? What does the future role of a CFO look like?

We look forward to welcoming you to what promises to be a dynamic and insightful event.

Who Should Attend

- CFOs, CEOs and COOs of Insurance & Reinsurance Companies
- Investment Managers
- Financial Executives
- Management Consultants
- Industry Actuaries, Accountants, and Tax Managers
- Service Providers to the Insurance Industry
- Regulators

Register Now

Key Speakers include:



Steve Roder
Senior Executive Vice President & CFO, Manulife



Nopadol Santipakorn
Secretary General,
Thai General Insurance Association



Bill Bartlett
Director, RGA



Jonathan Zhao
Managing Partner &
Asia Pacific Insurance Practice
Leader, EY



Jeff Malatskey
Asia-Pacific Financial Services
Advisory Quality Leader, EY



Chai Sophonpanich
Chairman, Bangkok Insurance
Public Company Ltd
(Lifetime Achievement Award
Winner at the Asia Insurance
Industry Awards 2015)



John Spence
Regional Head of M&A and
Strategy, Generali Asia, HK



Dora Wong
CFO, Asia Pacific /
Chief Accounting Officer,
Emerging Markets,
QBE Insurance



Kevin Strain
President, Sun Life Financial Asia



Todd Stewart
Executive Director, Financial
Services Risk Advisory, Cyber
Security, EY



Kichiichiro Yamamoto
Chief Financial Officer,
Tokio Marine Asia Pte Ltd



Mark Saunders
Group Chief Strategy and Marketing
Officer, AIA Group



Paul Davis
Regional CFO, Allianz Global
Corporate & Specialty SE
Singapore



Jerry Smith
Regional President & CEO,
Asia Pacific,
OgilvyOne Worldwide



Cathy Chen
CFO, Peak Re



Ken Rappold
Regional CFO, Aviva Asia



Thomas Dijohn
Vice President, Asia-Pacific,
dacadoo



Michael Thomas
Executive Director,
Business Development,
Global Financial Solutions Asia,
RGA Reinsurance Company



Gerald Sun
Vice President & Head of Sales,
Commercial Payments, Asia
Pacific, Middle East & Africa,
MasterCard Worldwide



Brad Lipic
Vice President, Data Strategy,
Global R&D, RGA Reinsurance
Company



Young-Suk Kim
Partner, FSO, EY

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PROGRAMME

Day One: 25 May 2016, Wednesday

- 6.00 pm Early Registration of Speakers & Delegates
- 6.30 pm - 8.30 pm 10th Anniversary Welcome Cocktail Hosted by EY

Day Two: 26 May 2016, Thursday

- 8.00 am Registration & Coffee
- 9.00 am **Welcome Remarks**
Jonathan Zhao, Managing Partner & Asia Pacific Insurance Practice Leader, EY
- 9.10 am **Address by Conference Chairman**
Bill Bartlett, Director, RGA
- 9.15 am **Welcome Address**
Nopadol Santipakorn, Secretary General, Thai General Insurance Association (TGIA)
- 9.30 am **Opening Address**
Chai Sophonpanich, Chairman, Bangkok Insurance Public Company Ltd (Lifetime Achievement Award Winner at the Asia Insurance Industry Awards 2015)
- 9.45 am **Keynote Address:**
The CFO of the 21st Century: A Decade On
Steve Roder, Senior Executive Vice President & CFO, Manulife
- 10.30 am Q&A
- 10.45 am Tea Break
- 11.15 am **The New Priority Shift: How CFOs Can Support Growth in the Era of Disruption**
Lynn Lau, Vice President - Regional Finance Business Partner, AIG APAC Holdings Pte Ltd
- 11.45 am **Financial Solutions for CFOs to Better Manage Their Company's Financial Risks and Performance**
Michael Thomas, Executive Director, Business Development, Global Financial Solutions Asia, RGA Reinsurance Company
- 12.15 pm **CFOs: The Cs of Change**
Dora Wong, CFO, Asia Pacific / Chief Accounting Officer, Emerging Markets, QBE Insurance
- 12.45 pm Lunch Hosted by EY
- 2.00 pm **Achieving Finance & Process Efficiencies Through Leveraging Digital Payments**
Gerald Sun, Vice President & Head of Sales, Commercial Payments, Asia Pacific, Middle East & Africa, MasterCard Worldwide
- 2.30 pm **The Evolution of Banking Management of an Insurance Company in the Last Decade: The Emerging Major Trends**
Hah Leong-Kean, CFO, Cigna Worldwide Life and General Companies of Hong Kong
- 3.00 pm **How CFOs Attain and Retain Customer Loyalty in a Digitally Driven Market**
Brad Lipic, Vice President, Data Strategy, Global R&D, RGA Reinsurance Company
- 3.30 pm Tea Break
- 4.00 pm **Insights into the Future & Investing in the Digital Revolution**
Digital Innovation and Implementation
• *Young-Suk Kim, Partner, FSO, EY*
Cyber Security
• *Todd Stewart, Executive Director, Financial Services Risk Advisory, Cyber Security, EY*
- 5.30 pm End of Day Two

Day Three: 27 May 2016, Friday

- 9.00 am **The DNA of the Future CFO**
Kevin Strain, President, Sun Life Financial Asia
- 9.30 am **The Threat of Cyber – New Gamechangers in a CFO's Agenda**
Paul Davis, Regional CFO, Allianz Global Corporate & Specialty SE Singapore
- 10.10 am **CFO - Chief Relationship Manager - The Importance of Stakeholder Management in Driving Value**
Ken Rappold, Regional CFO, Aviva Asia
- 10.40 am Tea Break
- 11.00 am **Creating More Value Through Digital**
Jerry Smith, Regional President & CEO, Asia Pacific, OgilvyOne Worldwide
- 11.30 am **How Digital Health Technology is Changing the Consumer Landscape and the Implications for Insurers**
Thomas Dijohn, Vice President, Asia-Pacific, dacadoo
- 12.00 nn **Balancing Capital vs Investment Return, The New Insurance Investment Model Needed to Deal with Tightening Solvency Regimes**
Trevor Persaud Head of Insurance, Asia, Financial Institutions, Standard Chartered Bank
- 12.30 pm Lunch Hosted by RGA
- 2.00 pm **CFO Panel: Throwback 10 Years**
Panel Chairman: *Jeff Malatskey, Asia-Pacific Financial Services Advisory Quality Leader, EY*
Panellists include:
• *Steve Roder, Senior Executive Vice President & CFO, Manulife*
• *Ken Rappold, Regional CFO, Aviva Asia*
• *Kichiichiro Yamamoto, CFO, Tokio Marine Asia Pte Ltd*
• *Mark Saunders, Group Chief Strategy and Marketing Officer; & Member of the Group Executive Committee, AIA Group Ltd*
- 3.00 pm **CFOs in M&As**
John Spence, Regional Head of M&A and Strategy, Generali Asia, Hong Kong
- 3.30 pm **How the CFO Supports the Development of a Young Reinsurer**
Cathy Chen, CFO, Peak Re
- 4.00 pm Closing Remarks followed by Tea Break

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Registration Email: loga@asiainsurancereview.com

Conference Registration

Registered by _____

To: Ms Loga, Asia Insurance Review
69 Amoy Street, Singapore 069 888 • Tel: (65) 6224 5583
DID: +65 6372 3184 • Fax: +65 6224 1091 • www.asiainsurancereview.com
Co. Regn no.: 199 003 818 H • GST Regn no.: M2-009 466 93

PERSONAL PARTICULARS

Name: Mr/Mrs/Ms/Dr/Prof

First Name: _____ Last Name/
Surname: _____

Nationality _____

Passport No _____

Job Title _____

Company _____

Address _____

Country _____ Tel: () _____

Cellular: () _____

Fax: () _____

email: _____

REGISTRATION

Early Bird (valid till 26 April 2016)

Subscribers US\$1,280

Non-Subscribers US\$1,580*

(*Free One Year Subscription to Print Edition of Asia Insurance Review & AIR e-Daily)

Full registration fees MUST be paid before the valid dates for admittance at conference.

Only registrations FULLY PAID FOR by the early-bird deadline will be eligible for the discount.

I came to know about this conference through:

AIR/MEIR magazine AIR/MEIR Website Brochure Email

Referral by (Association/ Sponsor/ Speaker/ Exhibitor/ Business Contact)

Normal Registration

Subscribers US\$1,780

Non-Subscribers US\$1,980*

Group registration:

Special Offer for Year 2016:

Register three delegates from the same company, and send the fourth delegate to attend the conference free of charge! (Valid only for delegates from the same company in the same country)

Registration fee includes participation at Conference plus tea breaks and lunches. All meals are prepared without pork, lard and beef.

Special Dietary Requirements

I would like to have vegetarian meals during the Conference.

Closing date for registration: 18 May 2016

For cancellation in writing made before **26 Apr 2016**, 50% of the conference fee will be refunded. No refunds will be made for cancellations after **26 Apr 2016**. However, substitution or replacement of delegates will be allowed.

PAYMENT

I undertake to indemnify the organisers for all bank charges

I enclose a cheque / bankdraft in US Dollars made payable to "ASIA INSURANCE REVIEW"

Telegraphic / Wire Transfer to the following account:

DBS Bank
Marina Financial Centre, 12 Marina Boulevard,
#03-00 MBFC, Tower 3, Singapore 018982

Branch: Marina Financial Centre Branch

Account Name: Ins Communications Pte Ltd

• US\$ (Account No.: 0001 - 004838-01-9-022)

• Swift Code: DBS SSGSG

Please debit the sum of US Dollars US\$ _____ for
Conference Registration fee from my

Mastercard VISA American Express

Card Holder's Name: _____

Card No.: _____

Expiry Date: _____ - _____ (mm-yy) Total Amount: US\$ _____

Signature: _____ Date: _____

(Conference fee is zero-rated for GST)

Hotel Reservation:
Email: supatrata@chr.co.th

Hotel Reservation Form

Attn: Ms Supatra Tantisammarak
Senior Sales Manager
Email: supatrata@chr.co.th

Centara Grand & Bangkok Convention Centre at CentralWorld

999/99 Rama 1 Road, Pathumwan, Bangkok 10330, Thailand

Tel: +66 2 100 1234 Fax: +66 2 100 6200

www.centarahotelsresorts.com/centaragrand/cgcw

PLEASE FILL IN GUEST PARTICULARS ON
REGISTRATION FORM

ARRIVAL DATE

Check in date: _____

Flight: _____ ETA: _____

DEPARTURE DATE

Check out date: _____

Flight: _____ ETD: _____

ROOM TYPE / ROOM RATE

Deluxe World Room

Single (36sqm) THB4,100++ Double THB4,500++

Special Request

King Bed Twin Bed Smoking Non-Smoking

- Rates are subject to 10% service charge and 7% VAT.
- Rate is applicable for 3 days pre and posts stay.
- Complimentary buffet breakfast at the World Restaurant.
- Complimentary high speed broadband internet access with secured virtual private network in room.
- Check-in time at 14:00 hrs; check-out time at 12:00 hrs.
- Requests for early check-in are subject to availability. Full-day surcharge will be applicable for a guaranteed check-in before 1200 hrs.
- Late check-out shall be chargeable at 50% of room rate and full rate is chargeable after 1800 hrs.
- Early departure will be charged for the duration as originally reserved.
- One night room charge will be charged should there be any no shown on day of arrival and the room reserved for the remaining nights will be released accordingly.

TRANSPORT

Not required

Airport to Hotel THB 2,400 net, Mercedes Benz E Class
(max 3 guests per car)

Hotel to Airport THB 2,400 net, Mercedes Benz E Class
(max 3 guests per car)

RESERVATION GUARANTEE

Credit Card

Visa Mastercard Amex

Diners JCB

Credit Card Number: _____

Expiry Date : _____ month _____ year

Cardholder's name: _____

Signature of Cardholder: _____